



Kids, Cameras & Classics™

Innovative, Interactive, Collaborative Concerts for Young People



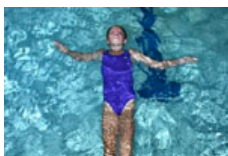
What do young people, cameras and the live performance of classical music have in common? They are all part of the innovative *Kids, Cameras & Classics™* program offered by James Westwater, in addition to his current repertoire of symphonic photochoreography. *Kids, Cameras & Classics™* puts cameras in the hands of young people and helps them make photographs of their ways of life, their communities, their heritage and environment; their culture, values, interests and neighborhoods; their families, friends and themselves. Kids can also make photographs that reflect a comprehension of musical ideas, concepts and principles.



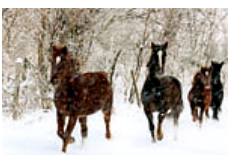
The Process-- After the young photographers are selected, introduced to the project, and the photographs are made, a selection of their photographs is sent to James Westwater. He further edits the images, and photochoreographs them to an appropriate piece(s) of classical music, selected by your orchestra's conductor and Westwater.



The Concert-- Then, during the concert, Westwater projects the resulting photochoreography "live" onto his giant panoramic three-panel screen above the orchestra, in an artistic fusion with the music. *Imagine* the response of kids at the concert! In a way, they become co-creators with the orchestra. We believe this type of hands-on experiential learning gives young people a sense of authorship in the *live* symphonic experience and increases their interest in, enjoyment of, and the benefit they derive from that encounter (the Chair of the Baltimore Symphony's Education Committee called it "the best educational concert we've ever done"). In the process, kids develop communication skills and learn more about their communities and each other. And the kids' photography may have additional uses, both in the classroom as a stimulus for written or musical expression, and as part of exhibits, publications and more. Click on the "Kids' Gallery" link at WestwaterArts.com to see more cool photos like those at left made by kids.



Community Involvement and Support-- In the process of implementing a KCC program, bridges can be built, not only between your orchestra, schools and young people, but also to many other entities in the community; including museums, other arts organizations, cultural and ethnic centers, the historical society, social service and charitable organizations, the science center, the zoo and aquarium, colleges, sports teams, hospitals, libraries, businesses, industry, senior centers and individual families. The possibilities are endless. As a result of the collaborative nature of this program, the orchestra may now be viewed as a more relevant, engaged and valued partner in the life and well being of your community. And partnering with other community entities to share audiences and costs makes *Kids, Cameras & Classics™* an even better value, amplifying its beneficial effects.



Get ready for a new level of symphony involvement by your community's young people, and a strengthened perception of the orchestra as a vital part of the community. Call us for details about *Kids, Cameras & Classics™* and our other program, *Communities, Cameras & Classics™*, and about James Westwater's extended repertoire of photochoreography for masterworks, light classics, pops, family, education, festival and chamber orchestra events.



877-278-7937

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